

## YUDITH ALVAREZ

Yudith Ester Alvarez is from Santo Domingo, Dominican Republic, and came to the United States in 1988 in Lawrence, Massachusetts. She is a wife, mother, grandmother, entrepreneur, and woman of God. Yudith graduated from college with a degree in business administration and a master's in medical aesthetics, providing her with a strong foundation in business and a vast grasp of the beauty industry. She is a Business Owner, mentor, and Real Estate investor. We know Yudith Alvarez as a leader and well-respected businesswoman, but she is also a visionary and courageous woman of faith.

Her passion, dedication, courage, and faith have helped her craft her path. She is the Founder and CEO of YEA Cosmetics and YEADERM MED, a medical skincare line created in 2008, formulated only for dermatology and Clinical aesthetics but, also Yudith and her husband Robin are the founders of BankCasa Real Estate, helping people buy their dream homes.

In 2003, she founded Hispanic Image Magazine to support and recognize Latinos and promote Latin culture. 18 years later, Yudith founded The Hispanic Image Smart Women Biz hub nonprofit organization. The mission of Hispanic Image is to reach Hispanic women entrepreneurs by offering them opportunities for spiritual, personal, and professional development through education and leadership. Her vision through her organization is to elevate Hispanic businesswomen and show them the resources so they can reach their maximum potential. She envisions this will help other women do the same for one another.

Yudith Alvarez does not stop there. She is the host and producer of the TV show *Entre Mujeres*. The Show will present Hispanic women and their stories of building their businesses from their struggles to success. Yudith's passion is to continue God's work and help women across the globe find their inner beauty and walk confidently toward the purpose that God has called them to do.